From cloud solutions to sustainability: What Microsoft Ignite 2024 has in store for you

5 Things to Look Forward to at Microsoft Ignite



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From cloud solutions to sustainability:
What Microsoft Ignite 2024 has in store for you

With AI leading the charge and innovation at every corner, Microsoft's flagship conference, Ignite, has become one of the most highly anticipated tech events of the year. It's bigger – and promises to be better – than ever, with 10,000 attendees expected at the sold-out in-person experience in Chicago on 19-22 November.

Since its debut in 2015, Ignite has brought together IT professionals, developers, business leaders, and Microsoft partners to explore the latest trends in technology and Microsoft products. With both an in-person and virtual attendance option, the event provides unparalleled access to insights from industry leaders.

Here's a teaser of what you can look forward to this year:



#1

Learn about the latest advancements in the AI revolution

As we saw last year, Copilot and Azure OpenAI took center stage. This year will be no different. The event lineup focuses heavily on AI, with deep dives into the latest tools, solutions, and updates. We're expecting some exciting announcements from Microsoft's CEO, Satya Nadella, and EVP of Cloud and AI, Scott Guthrie.

The schedule is packed with thought-provoking sessions, including an outstanding agenda of Atos and Eviden speaker sessions. We want to help you get ready to achieve more with the power of AI and Microsoft Azure. Our experts will showcase how to modernize and manage your own intelligent apps, safeguard your business and data, accelerate productivity, and build sustainable practices.

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#2

Discover how to create an AI-powered organization with Copilot

Since the introduction of Copilot, Microsoft has been steadily adding new features and capabilities across their suite of Copilots.

At Ignite, you'll get to see the latest updates and hear directly from the engineers and product teams responsible for developing these solutions. With interesting new releases like Copilot agents (customizable AI assistants), and Copilot Pages (a new system for multi-party AI collaborations), you'll gain a glimpse of what's coming next in this evolving space

Our experts will be discussing how Microsoft 365 Copilot can be extended and customized to address specific business challenges, and support you in building GenAI-empowered workforces.



#3

Explore the importance of a GenAI-ready infrastructure

Cloud innovation is always a major talking point at tech industry events. Microsoft Ignite will be no exception. Look forward to our theatre sessions on mastering cloud GenOps, application modernization, and how to unlock the value of hybrid cloud environments.

Atos and Eviden are passionate about helping clients innovate, which is why we'll be guiding attendees on how to get their infrastructure ready for GenAI. From the steps organizations need to take for data-readiness, to interactive AI use cases, we have a comprehensive program to support your innovation journey.

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#4

Build a sustainable business for a greener future

As sustainability becomes a core component of business strategies, Microsoft Ignite will host sessions and discussions around how technology can be leveraged to meet sustainability goals. These include reporting, building best practices, and exploring how Microsoft's stack supports green efforts.

Our own teams will demonstrate how you can build for a sustainable future, demonstrating how organizations reduce their carbon footprint and make a positive environmental impact. What's more, we'll be planting a tree on behalf of every visitor to our booth, ensuring that Atos and Eviden's Microsoft Ignite sponsorship is as sustainable and conscious as can be.

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#5

Witness innovation in action

Microsoft Ignite is also a platform for showcasing innovative use cases and real-world applications of Microsoft technologies.

This year, attendees can expect success stories covering everything from app modernization to ensuring school safety through smart solutions. Moreover, with dedicated networking events and partner-focused hubs, the conference is an ideal setting to connect with peers, Microsoft leaders, and partners, fostering new business relationships and collaborations.

Whether your business is just beginning its cloud journey or already advanced, we are ready to guide, support, and lead you to your next destination. Visit us at booth #609 or book a meeting to discover how we support your journey to AI-powered innovation.

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Key Information about Microsoft Ignite:

Date:
19-22 November 2024

Location:
McCormick Place West Building, Chicago (with an online option available)

Where to find Atos & Eviden:
Booth #609 or register for the free virtual experience

Learn more



Together, we have collaborated for over 20 years to deliver innovation that drives positive change for people, with systems that deliver value for business, through solutions you and everyone who uses them can have complete confidence in.

That's the partnership of Atos and Microsoft.

Want to know more? Visit our page on the Microsoft Partner Centre

About Atos

Atos is a global leader in digital transformation with 107,000 employees and annual revenue of c. € 11 billion. European number one in cybersecurity, cloud and high-performance computing, the Group provides tailored end-to-end solutions for all industries in 69 countries. A pioneer in decarbonization services and products, Atos is committed to a secure and decarbonized digital for its clients. Atos is a SE (Societas Europaea) and listed on Euronext Paris.

The purpose of Atos is to help design the future of the information space. Its expertise and services support the development of knowledge, education and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the Group enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.